**Effective Strategies in Maximizing Business and Community**

**Hospitality Academy & Biotechnology Academy**

**Hogan High School, Vallejo, CA**

1. **Overview of School & Community**
	1. The City of Vallejo
	2. Vallejo City Unified School District
	3. Dr. James J. Hogan High School
	4. History of Academies at Hogan

*Biotechnology Academy*

*Hospitality Academy*

*Multimedia Academy*

1. **Academy Stone Soup**

Your Assigned Role – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your role/purpose in an academy?

In what ways can you support the academy through your role?

1. **Effective Strategies in Maximizing Business and Community Involvement**
	1. School Site
		* + Recruitment/Buy-In – Students & Staff
			+ Liaisons
			+ Specific Designated Roles
			+ Course Articulation Agreement
			+ Professional Development
			+ Identity
	2. Business Community
		* + Communicate effectively
			+ Invite business partners
			+ Accept invitations from business partners
			+ Build strong partnerships
			+ Show love!
	3. Community at Large
		* + Parents/Families
			+ Current Events – campus, community, city, etc.
			+ Network – higher education/vocational schools
			+ Non-Profit Organizations – community service
			+ Media – social network, newspaper, press releases