**Effective Strategies in Maximizing Business and Community**

**Hospitality Academy & Biotechnology Academy**

**Hogan High School, Vallejo, CA**

1. **Overview of School & Community** 
   1. The City of Vallejo
   2. Vallejo City Unified School District
   3. Dr. James J. Hogan High School
   4. History of Academies at Hogan

*Biotechnology Academy*

*Hospitality Academy*

*Multimedia Academy*

1. **Academy Stone Soup**

Your Assigned Role – \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What is your role/purpose in an academy?

In what ways can you support the academy through your role?

1. **Effective Strategies in Maximizing Business and Community Involvement** 
   1. School Site
      * + Recruitment/Buy-In – Students & Staff
        + Liaisons
        + Specific Designated Roles
        + Course Articulation Agreement
        + Professional Development
        + Identity
   2. Business Community
      * + Communicate effectively
        + Invite business partners
        + Accept invitations from business partners
        + Build strong partnerships
        + Show love!
   3. Community at Large
      * + Parents/Families
        + Current Events – campus, community, city, etc.
        + Network – higher education/vocational schools
        + Non-Profit Organizations – community service
        + Media – social network, newspaper, press releases